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When looking at the data it appears that slightly more often than not, the number of backers is relatively on the lower side. With that being said, there are many cases in which the number of backers is on the higher side as well. When sorting the successful backer count, we can clearly see that about a fourth of the time the number of backers is in the thousands. Even though there is a larger concentration of numbers below 200, there are far too many high backer counts to determine they are all outliers. To deem these high values outliers, we would have to have a far smaller ratio of high values to low values, thus making them an anomaly in the data set. When looking at the failures there is also a higher concentration of low values, yet there are still too many high quantity values to deem them as outliers. With all this information in mind, the mean seems to summarize the data more accurately. Had the data been more lopsided and the high-end outliers been more extreme, the median may have been a better choice to accurately depict this data.

The data does determine that there is more variability with the successful campaigns, and it makes sense for a few reasons. To start, there are about a few hundred more successful campaigns then there are unsuccessful campaigns. The sheer quantity of successful backer count is about 1.5 times more than that of unsuccessful backer count. As a result of having more data, there is a higher chance to have more extreme values affect the data. Also, from a logical perspective, when campaigns are failures, it could be due to low interest overall. This could result in far more instances where there are lower backer counts since less people are interested. Due to this fact, there are likely to be more instances of similar low values in the data, as instances with very high backer counts would more likely result in a success. Overall, these findings make sense we would expect to see failures have fewer backers while successes can range from reaching small goals with few backers to high goals with many backers.